

Bassano Bonspiel

Volume 1, No. 2

BASSANO, ALBERTA, THURSDAY, FEBRUARY 11th, 1937

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Ban's Winter Queen



Miss Verla Cavanaugh, who will preside this year as Queen of the internationally famous Ban's Winter Carnival, which will be held February 10-14 inclusive. Visitors from United States and Canadian points annually enjoy to the full the games and competitions staged at this Rocky Mountain centre.

DANCE IN AID OF SCOTTS MARCH 21st

The date, March 21st, the place, good old Bassano, the hall, Masonic Community, the time, 8.30 p.m., the music, those ever popular Scarlet Serenaders. "But what's all the excitement about?" "Don't you know?" "You don't! Well, we'll tell you."

The Old United Social Credit Group are sponsoring a dance on the above mentioned date. In an effort to raise funds to enable them to make a fair contribution to the local troop of the Boy Scouts in Canada.

The local Boy Scouts greatly assist the Group in the sponsoring of their Christmas entertainment, which was a huge success, by supplying a very welcome and well received portion of the program. In an effort to repay the Scouts for their kind assistance and to further assist them in their great work, the Group is going to donate 50 per cent of the proceeds from this dance to the troop.

Your patronage to this dance will not only make it a social success, but will assist the Group in assisting the Scouts.

HUSSAR GIRLS' CLUB HOLD PARTY FOR MRS. BREWER

Hussar, Feb. 3rd.—On Tuesday evening the Hussar W. I. Girls' Club surprised Mrs. Brewer at her home. As Miss Margaret J. Bell, Mrs. Brewer had been a member of the club for years. Eighteen members and old members were present. The evening was spent pleasantly with a succession of games, from which the scores were kept, and Miss Marjorie Elliott and Mrs. Brewer tied for first place, each receiving a prize. A dainty lunch was served by the girls who took full charge of the evening's entertainment. After lunch, Miss Joan Campbell, on behalf of the Girls' Club made a little speech of congratulation and presented Mrs. Brewer with a beautiful bell. Mrs. Brewer made a fitting reply. The gathering broke up on a very happy note. The next meeting of the Club will be held at the home of Miss Joan Campbell, and will be in the nature of a Valentine party, and the mothers will be present.

OBITUARY

Robert Peggall

Robert aged 17, second son of Mr. and Mrs. P. Peggall of the Bassano Dam, died at the family residence, Sunday, Feb. 7th.

His residence drained by ill health of the past few months, Robert was unable to ward off an attack of the flu, succumbing after stating a gallant battle for about a week.

A pupil in the Bassano High School, Robert is sadly mourned by his numerous school chums.

Friends regret the passing of the young man who was so well liked and possessing all the qualities for a brilliant future.

The deep left sympathy of the community is extended to Mr. and Mrs. Peggall and family during their sad bereavement.

Funeral services were held in the Anglican Church, Wednesday, Feb. 10, at 2 p.m. Interment took place in the Bassano Cemetery.

Hussar Notes

Mrs. S. W. Lawrie, who went to Bassano on Tuesday is ill in the Bassano Hospital.

Mr. and Mrs. W. Kuchel, Mr. J. V. Elliott and Woodrow motored to Calgary on Saturday.

Mrs. T. Burdett and Miss Edith Burdett were Calgary visitors Friday, returning on Saturday.

Measles, Archibald and George Brown motored to Calgary on Saturday.

C. T. Armstrong was a Calgary visitor the last of the week.

Mr. J. B. King was in Hussar on Wednesday, returning at once to Calgary where Mrs. King is ill in the Holy Cross Hospital.

Word has just been received that Mrs. Derrick, formerly known as Anna Robinson, gave birth to twin boys at Warman on Saturday.

Mr. and Mrs. T. L. Montgomery and Mrs. Ferguson returned to Hussar on Tuesday. Mr. and Mrs. Montgomery were visiting Mr. and Mrs. Dave Christie in Edmonton, and Mrs. Ferguson visited with her daughter, Mrs. Harcourt, in Calgary.

Ivan Montgomery spent the weekend in Arrowwood, and Miss Madeline Holland returned with him.

The Hussar School Board held the first meeting of the year on February 11th and W. O. Nelson was re-elected chairman and E. J. Bell, secretary.

On Tuesday afternoon papers were held in the Masonic Hall for Thelma Charlotte, fifteen day old infant daughter of Mr. and Mrs. R. Anderson. As the roads were impassable, the mother could not get through, and Mr. J. B. Bell, Mayor of Hussar, officiated at the simple ceremony. Mr. Anderson and J. C. Bell rode the body by train to Bassano for interment.

THE WORLD OF WHEAT

Canadian wheat in the long run is not paid for in money, but by the goods, commodities and services of foreign people.

Whenever, therefore, the flow of goods and products out of foreign countries declines we may be quite sure that a corresponding decline will take place in the flow of Canadian and other wheat into those countries.

The League of Nations tells us that the export of goods and commodities from wheat importing countries has decreased during the depression years by about 20 per cent. The sale of wheat from Canada and other wheat exporting countries has also decreased by approximately 20 per cent. Of course it is just what might be expected.

It is evident, therefore that as the wheat exporting countries of the world are able to sell more of their own goods commodities and services they will be able to purchase more Canadian and other export wheat.

It can be said, then, finally that the welfare of the farmers of Western Canada depends very much on the willingness of the nations of the world to buy other goods. Canada, of course, must do her full share of this buying from others if it is to increase her sale of wheat.

The following factors have tended to raise the price: Extraordinary bidding for Australian and Canadian wheat is in store in Europe; countries apparently stocking up for possible war-drought; threatening Chinese wheat crop; Japan and Australia sign trade agreements; mild, rainy weather in France causes good growth and harvest.

The following factors have tended to lower the price: Harvesting complete in Australia; clear weather facilitates movement of Argentine small grains; corn conditions favorable in India wheat and feed stock crop condition favorable; Larger plantings of winter vegetables in Cuba, Mexico and Puerto Rico; Larger exports of fresh pears from the U.S.

BIRTHS

BORN—At the Hospital, to Mr. and Mrs. K. Hansen of Bassano, on Friday, February 6th, a son.

Bassano Open Bonspiel Has Successful Start

Laboring under the most adverse weather conditions, this competition has been experienced, the postponed Open Bonspiel got away to a bang-up start, Wednesday morning.

A total of twenty rinks are entered in this Bonspiel, including rinks from Brooks, Chin, Oklahe, Hussar, Standard and Chancelier. The exact number of rinks that will eventually take part cannot be ascertained at present. Owing to the high winds that have prevailed for the last couple of days, rinks are completely blocked by drifting snow, making travel almost impossible, but it is hoped the rinks from surrounding towns will never the less be able to attend.

The uncertainty of the weather necessitated running off a few games on Tuesday evening in order to speed up the schedule.

With a fine array of prizes up for competition in the various events, play is bound to be keen and a most successful ending is anticipated.

The local club extends to visiting rinks a most cordial welcome.

Following are the scores of the games played up to Wednesday night, on Tuesday night, 5 p.m. Great Challenge.

McLaws 15-Whitehorn 11
Summersell 10-McBeth 5

Wednesday, 10.30 a.m. Great Challenge.

Young 10-Guyard 6

11 a.m. draw.

McLaws 15-Summersell 8

2.30 p.m. draw.

Scott 10-Simpson 5

Gulbrink 10-Brooks 8

5 p.m. draw, Merchant Event

Young 10-Whitehorn 6

Whitely, Chancelier 10-Gulbrink, Brooks 6

Keith 11-Simpson 7

Young 10-Whitehorn 6

Guyard 10-Pearson 6

Summersell 10-McBeth 5

Whitehorn 10-McBeth 5

Curling Notes

Young's rink entered in the Oklahe Bonspiel last week carried off second prize in the North Star Competition and fourth prize in the Calgary Power.

Maintaining an undefeated record to the finals in the North Star, and final in the Calgary Power, Young dropped these two important games, which had his rink been fortunate enough to win would have placed them in the big jewelry. Trays in the North Star and Cake Plates in the Calgary Power were the prizes awarded the rink for placing in these two events.

Personal—L. Young, skip; R. Guyard, V. Thompson, A. Johnston.

Dr. Scott also entered a rink in the Oklahe Bonspiel.

Falling to clinch in either of the major events, they entered the Oklahe competition.

"Doc," who is reported to always derive the maximum amount of fun and amusement from the most unexpected sources, maintained that a little oil should be injected into curling.

With the aid of the members of his rink, who also are reported to be generous in their ability, this rink proceeded to the "coloring" and only the ingenious brain of "Doc" could derive the various paraphernalia and pranks they exhibited to the enjoyment of the onlookers.

Straw hats, long checkered coats, built up, reflectors, spot lights and a child's brown were some of the articles this fun loving rink introduced into the scene of winter sports.

A scratch of chalk on the boards and the words "We lost, they won," were scrawled upon its surface, ringing the curtain on one of the most unusual games a curler ever witnessed.

Personal—Dr. A. G. Scott, skip; W. Keith, A. Hansen, A. White.

Gem Notes

Mr. and Mrs. Fitch Keeling spent Wednesday visiting Mr. and Mrs. Ted Wade.

Mr. Bohne slipped and sprained her ankle on Friday. It is quite painful, but we hope it will soon be better.

There was one carload of fat lambs shipped from them to Toronto on Wednesday, the first carload of the season.

Mr. J. P. Royer is suffering with a sore throat and cold. Hope you will soon be around again, J. P.

We are sorry to report our school principal, Miss Collins, is on the sick list.

Mr. A. Hyre has been confined to the house with the flu and complications. We hope for a speedy recovery.

The Gem Expositor Club met on Saturday night at the home of J. H. George. The regular business was put through and a social evening followed.

Mr. Hase is teaching as principal in the school until Miss Collins returns from Edmonton.

Mr. and Mrs. W. Wade entertained a few friends on Sunday night. A very pleasant evening was enjoyed.

Miss Ellen Pugh has been visiting with Mr. and Mrs. T. Wade for a few days. She left her home at Hutton on Monday for Calgary, where she has accepted a position.

Mr. and Mrs. Harcourt had Mr. and Mrs. T. E. Harwell as dinner guests on Tuesday night.

Keeping on the sunny side: The man who used the mudlet "open the door" "Ingle" having a wife whose most expensive plant is "Darling, I simply must have another coat of tan."

School Teacher's Bravery Commended

Last Saturday afternoon, Miss Williams, teacher at the Countess School distinguished herself by her remarkable bravery.

It appears that this young lady while attending the furnace, had the misfortune to have it explode. The force of the explosion blew out the windows, buckled the walls, and set fire to the teachers' clothing and hair.

After extinguishing the fire on her person, Miss Williams set upstairs somehow, only to find that the fire had broken out in the premises and was even then licking up the registers.

With the greatest presence of mind and a commendable amount of courage, and notwithstanding the fact that she was more or less severely burned, this young lady grabbed buckets of water, and finally, all alone, managed to put out the flames and thereby saved the building from total destruction.

Miss Williams is at present a patient in the Bassano Hospital under the care of Dr. A. G. Scott, where we are informed she is resting comfortably, although suffering somewhat from shock and burns.

RANCHERS FACING FEED SHORTAGE

With each day of the prolonged cold weather and with the prairies and fields blanketed under about 15 inches of snow, the feed situation becomes more acute for the rancher and stock growers in surrounding districts.

Confident of having ample supplies of feed for their live-stock, having been favored with mild weather and hardly no snow up to Christmas, live-stock men are fearful of the outcome.

After seven weeks of sub-zero weather and heavy snow falls, feed supplies have been greatly diminished. Ranchers who are able, have already moved their livestock to better feeding places.

Seven weeks and the long awaited "Chinook Arch" has failed to put in an appearance. In the western border, nothing of the warm winds that will follow. Only residents of Alberta can fully appreciate these warm westerly winds that have been known in the dead of winter, to bare the prairies of snow, and young saplings, ending the false impression that spring has arrived, have shot young tender shoots up only to be stifled by frost and reminded by the rancher and snow that winter still reigns.

Only old timers in the district are able to recall the winter that has been so depressing to livestock men, including last winter, which broke all records regarding cold weather.

With no immediate indications for a let up in the weather, ranchers are of the opinion that their stock will not be able to withstand the adverse conditions much longer. A few losses have already been recorded but nothing serious, just the old head here and there mostly old cows and a few mares that have been left on the open range.

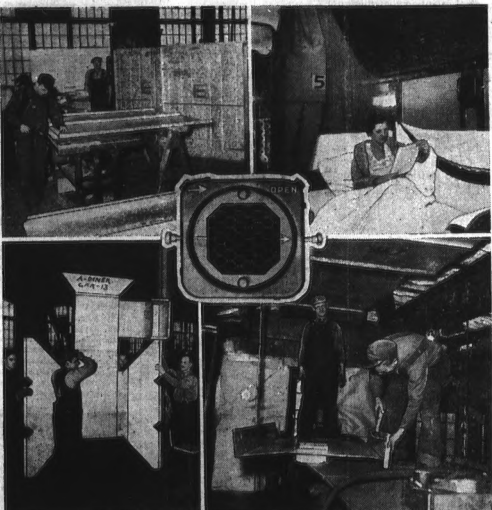
Favored with a break in the weather within the next few days, say the stock men, their livestock will be very little the worse off after the hard winter. If not, heavy losses are bound to be incurred.

Since the foregoing article was compiled the weather has moderated and though present indications are that the much longed for Chinook has arrived, it is too early to say for sure. We hope so.

HUSSAR ANXEL WEDNESDAY HALF HOLIDAY BY-LAW

Hussar, Feb. 4th.—At the formation meeting for village council held on Monday, Feb. 1st, W. G. Nelson being the only nominee, was re-elected secretary, treasurer to fill the vacancy left by the resignation of F. R. Reeves. The third reading of the by-law to amend the Wednesday, Feb. 4th, was passed. The village is in a sound financial condition, with a surplus of assets amounting to \$4,000.00. Estimates of expenditures for the year amounting to \$13,400.00 were passed. The estimates were the same as last year.

Canadian Pacific Extends Air-Conditioned Service



The Canadian Pacific Railway Angus Shops at Montreal are humming with activity these days as the company continues its comprehensive programme of air-conditioning. In the current year, air-conditioning equipment will be added to 136 cars, including standard sleepers, dining cars, tourist sleepers, parlor cars, and day coaches, and these, in addition to the 136 cars air-conditioned in 1936, will permit a very considerable extension of air-conditioned service throughout the Dominion.

Provision is made by the 1937 programme to provide air-conditioned dining cars on all trains carrying air-conditioned sleepers or parlor cars, besides additional

sleeping and parlor cars for use on trains between Montreal and Quebec, Montreal and Ottawa, Toronto and Ottawa, and trains 29 and 40 between Montreal and Saint John, N.B. Air-conditioning is a new and interesting feature in the 1937 programme. This will supplement last year's service which allowed air-conditioned standard sleepers, compartments, lounge, bedroom and parlor cars to be used on transcontinental trains between Montreal, Toronto, and Vancouver; the Montreal, Toronto, Hamilton, Chicago and St. Louis, and the night train between Montreal and Boston. Air-

conditioned sleepers and lounge cars were also provided for the "Mountaineer" service between Chicago, St. Paul, and Vancouver.

Some idea of the work connected with air-conditioning is given by the pictures above. Cars are stripped, as in lower right, and insulated to keep out heat, cold, and dust. The pictures at the left show some of the material being placed in the cars. The satisfaction written all over the face of the young lady in "Lower 3" expresses the public's feelings about this new type of controlled comfort. In the centre is a close-up of the control equipment, by which, as the arrows indicate, the individual can regulate the volume and direction of the flow of air.

BASSANO RECORDER

Published every Thursday at the Office of the Bassano Recorder, in the Currie and Milroy Building, Bassano.

Advertising rates furnished on application.

NORMAN G. CARY,
Publisher

HOSPITAL RATES

We call attention to the advertisement inserted by the Trustees of the Local Hospital District on page three of this issue.

We urge every citizen to read this notice carefully and not to forget taking advantage of the terms therein provided.

To non-ratepayers and renters living in the district, the deadline for payment is the 15th of February, 1937, and the sum is six dollars.

To all persons living outside the district, the deadline is the same and the sum payable is twelve dollars.

The situation is different this year, and for the following years in the case of resident rate-payers. In previous years resident rate-payers were required, if their Hospital taxes did not amount to six dollars, to pay the difference between their taxes and six dollars to the Board before the fifteenth of February.

From now on all resident ratepayers will not require to bother at all about paying this difference to the Hospital Board, but on the other hand, will be entitled to the dollar a day rate automatically.

Resident ratepayers, however, do not escape payment of the six dollars. The taxing authority, that is, the authority which collects their regular hospital taxes, merely adds the difference between the amount of your Hospital Taxes and six dollars to your tax bill and in due course of time accounts to the Hospital Board for the sum so collected.

This will save resident rate-payers quite a lot of bother, and will simplify matters when resident ratepayers or their dependents are admitted to the local institution.

Resident non-ratepayers and renters living in the district, and persons living outside the district, should not neglect making their payments promptly and before the fifteenth of February to the Board's Secretary either personally or by mail.

It is cheap insurance. It is a tremendous saving to any patient who may be admitted over the regular rate, and something which should not be overlooked by any person in the classes of persons enumerated.

Incidentally it might be appropriate at this time to say that the services given at the local hospital are of the very highest standard, and are a source of pride to the community at large. The Hospital has always been highly regarded, the staff capable and competent, and last but not least, the medical attention something of which we as a community feel entitled to boast about and of which we are thoroughly proud.

DEADLOCK?

Apropos of our article on constitutional reform in last week's issue, we quote from the Morning Alberta:

"The Judicial Committee's decision on Federal powers over social legislation has shocked a lot of Canadians into realization that the B.N.A. Act is a badly out-moded instrument and confirmed the conviction of others who have been saying so for years."

and again

"It is not unnatural that provinces should have attempted to find solutions for their own dilemma and entirely commendable that the Dominion should have attacked on a national scale even problems that are provincial in the eyes of the law. Both have bumped up against the seemingly immovable obstacle of the Constitution and even the calling of a federal-provincial conference must pre-suppose closer co-operation and mutual confidence than now appears."

The Parliamentary Committee which was appointed at the last session of Parliament to study Constitutional amendment, if it is to be judged by results, hardly did so, because after presumably much study, all it could recommend was a federal-provincial conference.

Should such a conference ever take place, we predict that the results will be nil, for the simple reason that all the parties to the conference will have their own axes to grind, and their own little interests to look after.

The situation reminds us of the opposition of school trustees to the proposed larger school areas. The benefits of the proposal were disregarded and ridiculed, and all because the petty right to hire and fire a few teachers was to be taken away.

Similarly provincial governments will oppose constitutional amendments if it means any reduction in their present powers as defined by the Judicial Committee, and that notwithstanding the fact that larger federal powers over say unemployment or other allied social subjects, would undoubtedly be of benefit to Canada as a whole, and would at any rate clear away all doubt and uncertainty as to the validity of the legislation.

THE OIL BOOM

Reports from Calgary indicate another outbreak of "Oil Fever" Speaking on the subject Little Mack opines as one of the reasons therefor that live or six brokers got out of jail a few months ago in Toronto, and since then have been very busy indeed. Oh well, we hope not.

CANADA 1937

"Canada 1937" will be a unique demonstration of the ability of Canadian radio engineers. Just as the subject matter will wake in the minds of Canadians the fact that 1937 is a good year to live in Canada.

The Dominion Bureau of Statistics announces the publication of the 1937 edition of the Official Handbook of Canada.

The handbook covers the present situation in the Dominion from the Atlantic to the Pacific, the weight of emphasis being placed on those aspects which are currently of most importance. All phases of the country's economic organization are dealt with and statistics are brought up to the latest possible moment. The text is accompanied by a wealth of pertinent illustrative matter, which adds to the interest of the subjects treated.

The text and page illustrations are printed in tone and there are two photo gravure inserts one of which, the frontispiece, is a reproduction of an official photograph of King George VI. together with the texts of the Proclamation of his accession to the Throne and the Prime Minister's Message on behalf of the people of Canada; the other insert is illustrative of Canada's export trade, a branch of our economy which has shown such splendid progress during the past year.

The price of the publication is 25c per copy, which charge covers merely the cost of paper and actual work. A special price concession has been authorized in the case of teachers, bona fide students, and ministers of religion, each past experience has shown that considerable use has been made of this publication for educational purposes and it is the policy of the publisher to encourage such use. To such individuals therefore, the price is set at ten cents for one copy. Postage stamps are not acceptable, and applications must be accompanied by a postal note or by the appropriate coin enclosed between two squares of this cardboard gummed to either at the edges. Applications should be sent to the King's Printer, Government Printing Bureau, Ottawa, Canada, and since the supply is strictly limited for both the 25 cent and 10 cent classes, early application is suggested.

POWERS OF THE KING

The King of England still possesses immense powers should the monarch care to use them. Here are some of the things the King could do without consulting Parliament.

1. He has power to disband the army.
2. He can dismiss all the officers from the Commander-in-Chief downward.
3. He can dismiss all naval officers and men.
4. He could sell all warships and all stores.
5. He could begin a war for the conquest of Brittany.
6. He could make every person in Great Britain a peer.
7. He could dismiss most civil servants.

Exchange

MEDITATION

Did you ever sit and ponder
In a reminiscent way,
O'er the ones you've made unhappy
As you journeyed day by day.

And at night when darkness gathers
From the misty shadows form
Of the ones who would be happy
Had you helped them through the storm?

Have you ever felt the burden
Of a sad remorseful heart,
O'er the ones you failed to gladden
When you failed to do your part?

Have the haunting broken shadows
Plunging o'er your mental screen
Disturbed you with the knowledge
That they never need have been

And when your days grow shorter
O'er the dark displaced light
Shall you not regret the chances
That you failed to handle right?

Will the joy you might have given,
And the loving kindly deeds
You might have done (but didn't)
Help you in that hour of need?

Ah! our days at best are fleeting
With but little love or peace;
And our journey but a brief one
Till Death's huge tide us cease.

So then, if our evening shadows
Are to glow with warmth and light
We must strive to make those happy
That we stand with in the fight.

Let us joy and peace and gladness
To our fellow-travellers give
That our evening glow no sadness
And in loving let us live.

—J. Lester Williams

LOUIS CONN Phone 7

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Girls' or Boys' Brown or Grey Jersey Givers, Reg. 50c Clear pair	10c
Same in Leather Givers, Regular 75c, To Clear at	45c
Boys' Mitts, Regular 60c, on Special at	49c
Pure Wool Stockings, Regular The per pair, Clearing at	49c
Pair Wool Hosiery Tie in \$1.00 - Come in and Take your pick	
Sale Price Each	49c
Men's Silk Dress Socks, Reg. 75c, To Clear at 49c. — 2 pair for 75c	
Men's Flannel Underwear, Reg. \$1.00, To Clear at	\$1.29
Men's Flannel Shirts, Reg. \$1.50, To Clear at	95c
Men's Work Shirts, Regular \$1.75, To Clear at	\$1.49
Boys' Caps, Regular 75c to 90c, To Clear at	49c
Trunks, Large Size, Reg. \$9 and \$10, Clearing at	\$5.95
Tooth Brush and Tooth Paste, Combination, Brush Reg. 50c, Paste Regular 50c, on Special at	39c
Razor Blades for Gillette Razors, Reg. 50c pkg., To Clear at 25c	25c
Ladies' Face Powder, Reg. 50c box, To Clear at	49c
Hair Tonic, Brilliantine, Reg. 50c Size on Special for	25c
Honey & Almond Lotion, Reg. 50c Size, Special for	25c
Fountain Flashlight, 3 cell, Reg. \$1.50, New	89c
Shoe Laces, Brown or Black, any length, Special per Doz. pair	25c

A FEW HOT GROCERY SPECIALS

SUGAR, per 100 pound sack, Special	\$1.15
PINEAPPLE, Sliced, Special per Tin	9c
DOLLAR SODA, on SPECIAL, Regular 45c, Now	35c
FACE SOAP, any Brand, 10 bars for	99
SALT, COARSE, 100 pounds for	1.75
WHITE NAPTHA SOAP, Special, 25 bars for	.99

FRESH AND CURED MEATS ALWAYS ON HAND

FRESH WHITEFISH, 5 for	.25
FRESH HERRINGS, 5 pounds for	.25
HAMBURGER, Fresh Made Daily, Week End Special, 3 lbs.	25c

ORPHEUM THEATRE

BASSANO, ALBERTA

FRIDAY AND SATURDAY, FEBRUARY 12 and 13

"The General Died at Dawn"

Starring Gary Cooper and Madeleine Carroll

FRIDAY AND SATURDAY, FEBRUARY 19 and 20

Janette McDonald and Nelson Eddie In

"Rosemary"

SHOW STARTS AT 8.30 P.M.

The SNAPSHOT GUILD

Questions on Lighting



Here is hard and good lighting. At the left the light strikes almost directly on the front of the subject. Shadow contrasts are too harsh and the young lady's "coquettish glint" is almost lost in the dark background. Notice the difference in the other picture where the light strikes from the side.

TAKING proper exposure for correct, right lighting, whether it be daylight or artificial, is the principal quality which distinguishes the photographic work of art from the ordinary husband-and-wife snapshot. How much attention do we, as amateurs, really pay to how the camera mimics our subject when we aim our camera?

Suppose we are photographing a person. do we take the pains to avoid harsh front lighting, which makes our subject against and casts deep shadows into eyes and from the nose. This usually happens when the sun is high and directly strikes the front of the subject. Especially in the case of a close-up the shadows about the features are likely to be unpleasantly harsh.

Do we seek to discover the light angles that are most pleasing? Usually light coming from the side or a bit from behind the subject makes a better picture.

Do we observe the tone of the principal object of interest? If the subject is dark do we note whether it is in such deep shadow that it is in danger of merging with the background when the negative is developed and the print made?

Do we notice whether a light colored subject is in a full glare of light without a dark background behind it to set it off? Sometimes a background that seems to be dark may not prove effective because of unobserved light reflections such as from the surface of water.

Some of the most famous photographers stress the intelligent use of

light, is an almost unbelievable degree. When working with artificial light, they may use thousands of watts on such a seemingly easily photographed subject as a basket of eggs. They carefully study the effects of variations in light intensity, how they affect sharpness of shadow outline, shadow density, shadow gradation. They experiment with these effects, shifting camera, light, or the subject itself, and decreasing or increasing the volume of illumination. They want to show you a picture of that basket of eggs that is realistic enough to tempt you to reach your hand into the basket and pick one up, and by controlling the lighting they succeed in doing just about that very thing. We, too, as amateurs, can immensely improve the quality of our pictures if we will but study and consider light effects, whether from the light of the sun or from home photo lamps.

Obviously, there can be no rigid rules for selecting or arranging light effects, considering the infinite variety of picture subjects, often quite differently affected by similar light conditions. Getting the right effect depends upon how much sense of the artistic we possess, plus experience along with the picture camera.

But there is one general rule, and that is to seek contrast in the light and shadow that shadows the outline, substance and background of the principal object of interest. At least we can avoid that cardinal sin of black and white photography—"flat" lighting.

JOHN VAN GULDER.

Phone - 34

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ANKLE SOCKS Pure Wool Socks in Red, Fawn, or Green. Comfortable and dressy. Price 50c pair	SCATTER RUGS Handy Lino Rug. Size 15x35. Price \$3.50

GROCERIES

FRUIT SPECIAL 1 Can Sliced Peaches 1 Can Red Plums 1 Can Pineapple Juice 1 Can Apples All For 60c	Coffee, 8 lb. tin with Cup and Saucer. Per Tin \$1.00 Cheese, Palm Sprems in Glass Jars. Pimento, Refish, Hogsfoot Per Glass 20c Ginger Snaps, Fresh, 2 lbs. 25c Clark's Soups, Tomato and Vegetable 10c Apple Flakes, quarts 6 pound-ers every. Fine for pies. Package 50c Chocolate Puffs, Fresh, lb. 25c
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FRUITS AND VEGETABLES

Delicious Eating Apples, Oranges, Bananas, Sweet Potatoes, Lettuce, Celery

JAMES JOHNSTON

"The Store of Quality"

Church of England Bassano

The next service will be held at 11 a.m. Sunday, February 14th Holy Communion and Sermon
Rev. J. H. Naylor

Knox Presbyterian Church

Sunday School, 11 a.m.
Evening Service, 7:30 p.m.
Speaker, Mr. C. W. Pickup
All Welcome

Classified Ads

Classified ads are charged at the rate of 10 words for 25c, 2c. for each additional word for each issue. Minimum 25c.

WE ARE AGENTS FOR

- O-K -

RUBBER STAMPS

PROMPT SERVICE

BASSANO RECORDER

VALENTINES DAY

February 14th

Valentines For YOUNG FOLKS and OLD FOLKS

Priced From 3 For 5c to 75c Each

STILES, "The Druggist"

"The Rexall Store"

LOCAL AND PERSONAL NOTES

Don't forget the Women's Institute Dance next Friday, Feb. 12th. Everybody come and enjoy yourselves.

Harry Holmes, Jr. is spending a few days visiting in Calgary.

Roy "Rusty" Lane from Bow Slop was in town the first of the week.

John Stafford of Duchess was in town on Saturday last.

Dr. A. Wilson was in town last week renewing old acquaintances.

Mr. Marion Haynes is a patient in the Bassano Hospital.

Miss Grace Scheer spent the week-end last at her home.

Mr. and Mrs. Billy Boyce and family visited at the Lewis home on their way from Brooks to Calgary.

Mrs. Leitch and daughter of Empress visited at the home of Mr. and Mrs. Jack Summerbell for several days.

Mr. Hephner of the Farmers Meat Market was a business visitor to Calgary one day last week.

Mrs. A. P. Thompson spent several days in Calgary due to the illness and death of her mother, Mrs. J. P. McCall.

The readers of the Bassano Recorder sympathize with her in her bereavement.

Mrs. Sam Lawrie of Husar is a patient in the Bassano Hospital.

Mr. P. D. Williamson accompanied Mr. Lawrie to Husar on Tuesday, where he will stay for a few days.

Miss Margaret Douglas of the local Hospital staff spent a pleasant afternoon recently at the home of Mrs. J. Snape.

There will be short services on Thursday afternoons during Lent in St. Columba R. C. Church at 4:15 p.m. sharp.

The Bassano R. C. Altar Society held their February meeting at the home of Mrs. T. L. Mezure on Thursday afternoon, Father Morrow presiding.

Preliminary arrangements were made for celebrating the annual wheel drive and dance on the 12th of March. A ladies for fur will be drawn for at this time. Tickets for sale may be obtained from any of the ladies of the Society. Watch for further announcements.

The next meeting of the Society will be held on Thursday, Feb. 18th, at the usual meeting place. Members are urgently requested to be present as there is some important business to be dealt with.

SOCIAL CREDIT MEETING

T-NIGHT

The regular meeting of The Old United Social Credit Group will be held tonight in the I.O.O.F. Hall at 8:30 p.m. sharp.

Mr. W. S. Cain, M.L.A. of Brooks and Mr. F. J. Mueller, of Husar, will be the guest speakers.

A Social evening will follow the regular meeting. Members are cordially invited.

DANCE TOMORROW NIGHT

Don't forget the Women's Institute Dance to be held in the Masonic Community Hall tomorrow night, Friday, Feb. 12th. Postpone your curling for one night and come to this event, which promises to be one of the most enjoyable evenings you will have spent for a long time. The Societ Serenaders will furnish all the latest dance tunes, and as an added feature, there will be novelty dances of all descriptions. We'll be looking for you.

LOST

In town, an Admiral watch. Finder please return to H. Meidinger or Herb Treibert.

COME AS YOU ARE

To The

Imperial Coffee Shop

A Clean Quiet Spot Home Cooked Meals

R. G. Ady, Proprietor

Men's and Boys' Wear Section

Special Prices

On

Dress and Work Shoes this Week End

Famed "Durabuilt" Work Shoes

FOR MEN. Built from Solid Leather throughout. No 1 Solid Leather Bend Soles. Fitted Steel Arch Supports. Come in Black and Brown. With Toecap or Plain Toe. Canada's Best Work Shoes.

SPECIAL PRICE per pair \$3.79

Boys' "Durabuilt" Shoes

A Sturdy School Shoe of Solid Leather throughout, With No 1 Bend Soles, Strongly Stitched and Screwed. The Strongest Shoe for School or Play.

SPECIAL PRICE per pair \$2.79

Men's Dress Oxfords

Here is a Smart, Dressy Shoe, Built on the Latest Last, With Fine Black Calf Uppers and Solid Leather Soles and Heels—Real Value for Your Money.

SPECIAL PRICE per pair \$3.95

The Hartt Shoe at McKee's

We Carry the Famed Invader and Crusader Quality Shoes. Built from Finest Leather by the Most Skilled Workmen. These Shoes Are the Perfection of Quality.

Black Calf Oxfords, per pair \$6.50
Black Kid Oxfords, per pair \$7.50

Lyndale Work Shoes for Men—Quality Priced Fairly

Simsen's Best Everyday Shoes, Strong, Comfortable, Built from Cowhide With Solid Leather Soles, Nailed and Screwed, Black and Brown. With Toecap or Plain Toe

SPECIAL PRICE, per pair \$2.98

Men's and Boys' Overshoes and Rubbers

ALL SPECIALLY REDUCED IN PRICE THIS WEEK-END

Buy These Now. When Prices are extremely Low. All Are the Gutta Percha Co. Best Quality Goods.

Ladies' Wear and Dry Goods Dept.

Ladies' Dresses

Just Arrived from the East, a Consignment of Exceptionally Smart Dresses in Printed Silks, Silk Crepes, Etc., Fashioned in the Very Latest Styles. All Dresses With Long Sleeves. PRICED each - \$2.95, \$3.50, \$3.95

House Dresses Reduced in Price

SMART NEW DRESSES of Printed Broadcloth, Print, Pique, Etc. All up-to-date Styles. Materials Guaranteed Sunfast and Tuckfast.

PRICED each 98c, \$1.25, \$1.50, \$1.79

Ladies' Dress Shoes All Reduced

Our Whole Range of High-grade Shoes, in Oxfords, Straps and Pumps, Black or Brown Kid Calf and Suede. All offered at BIG REDUCTIONS, pair \$2.49, \$2.79, \$2.99

Ladies' Silk Hose

The Well Known Orient and Holeproof Qualities, Crepes, Service-weights and Sheer Cliftons, in all the Newest Colors On Sale This Week-end.

Regular \$1.00 Lines, SPECIAL 79c pair

Cheese Cloth Special

Para-Absorbant Cheese Cloth in Cartons Containing 5 Yards, 36-inch, Excellent Quality Cheese Cloth.

SPECIAL, per Carton 22c

Modess Sanitary Towels

SPECIAL PRICE, 2 pkts. for 41c

Ask for Modess, It's Softer - It's Safer

GROCERY DEPARTMENT

Specials

Fry's Cocoa, 1 pound tin	39c
Heinz Tomato Juice, Large Size, 1 pound tin, 2 tins for	23c
King Beach Marshmallows, 26 oz. Sealer	37c
Sunny Boy Cereal, 1 lb. pkt.	33c
Savage Water, 2 Bottles	35c
Tuxedo Coffee, None Better, per 1 lb. tin	39c
Canned Peas, 2 1/2 lbs.	35c
Princess Soap Flakes, 2 pkts.	35c
Beach's Cherry Jam, 1 lb. tin	53c

New Lines

Alpine Evaporated Milk, 2 lbs. 25c
This is a new line and a product of Red Deer, Alberta
GIVE IT A TRIAL

With Your Next Order include a packet of Peek Frean's Biscuits, pkt. 25c
YOU WILL LIKE THEM

Ontario Cheese. Just received delivery of another lot of this real nice cheese. Try a pound.

Fruits - Vegetables

BUY ORANGES NOW

Supplies coming in Regularly and in good condition, as Firm Carrots and Turnips, Cabbage, Parsnips, Celery, Head Lettuce, Fresh Tomatoes Sweet Spuds Etc.

McKEE'S STORES

"Always at Your Service"

Phone 9 for Prompt Delivery